



# India Inbound Mission to Georgia & the Summer Fancy Food Show

Georgia & New York  
June 20-22, 2024

India is a mixed, middle-income, developing social market economy, it is world's fifth largest economy by nominal GDP, leapfrogging France and the United Kingdom and third largest by purchasing power parity. India continues to be the fastest growing major economy in the world with IMF forecasting India's GDP growth at 6.1 percent for the financial year 2023. India is a growing market for processed food imports, which are becoming more popular with the younger population, especially in urban areas. It is one of the top five markets for packaged food in the world, and the second largest in Asia, with a sales volume of 34 million tons. Demand for specialty and high value foods, including imported, such as chocolates, almonds and other dried nuts, cakes and pastries, exotic fruits, fruit juices, and Indian sweets peaks during the fall festive season, especially at Diwali - the festival of lights. This is also the best time to introduce new-to- market food products in India.

Registering for this event will allow companies to meet one-on-one with qualified buyers from India in either Georgia or those participating or visiting Summer Fancy Food Show in New York and explore the Indian market at a very low cost.

**Participation Fee:** \$25.00 for one-on-one meetings in Georgia (June 20<sup>th</sup>)  
\$25.00 for one-on-one meetings in New York (June 22<sup>nd</sup>)

### Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from India

**Registration Deadline:** April 20, 2024 (No refunds for cancellation after this date)

**Industry Focus:** Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

**Product Description:** Juices and non-alcoholic beverages, Sugar- free products, Sauces and condiments, Snack foods, Canned fruits, Confectionery products, Tree nuts, Dairy and dairy products, Poultry products, Wine, and Fresh blueberries

### Activity Managers:

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SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](https://www.usda.gov/smart-traveler)  
and monitor the [Travel Advisories \(state.gov\)](https://www.usda.gov/travel-advisories) webpage before traveling.

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